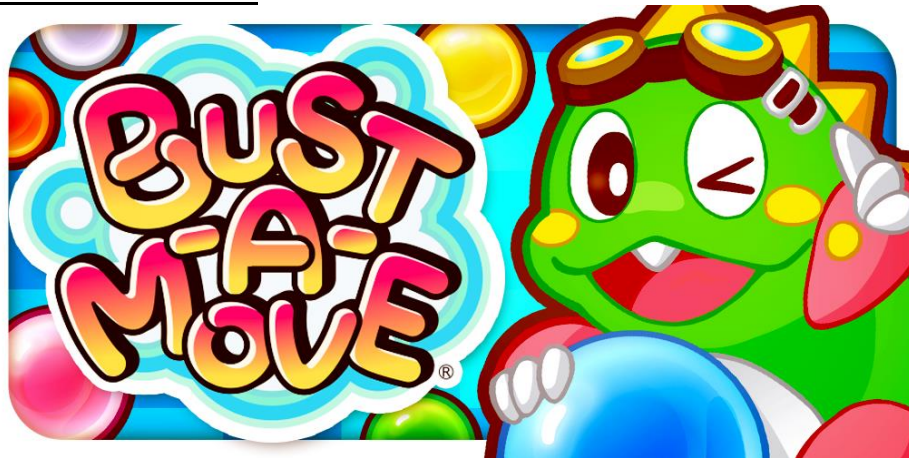




FOR IMMEDIATE RELEASE



Bust-A-Move Now Available on Amazon Appstore!

Taito Corporation announces Amazon Appstore debut

Los Angeles (30th September, 2014) Taito Corporation today announced the release of Bust-A-Move® on the Amazon Appstore worldwide including North America.

Bust-A-Move (also known as Puzzle Bobble™) is the first title from Taito Corporation to be released on the Amazon Appstore. Since launching in Japan in December 2013 on Google Play and the Apple App Store via the popular LINE and KAKAO apps the game has amassed over 8 million downloads worldwide outside of North America.

Details

- * Release Date: September 30, 2014
- * Region: Worldwide
- * Price: Free-to-Play with paid expansions
- * Device: Android / Kindle Fire Series (1st generation or later)
- * Operating System: Android OS 2.3 or later
- * Copyright: © TAITO CORPORATION 1994, 2014

Related Links

- * Bust-A-Move Official Homepage <http://www.taito.com/mob/item/000000030>
- * TAITO Official Homepage: <http://www.taito.com/>
- * TAITO's Official Facebook® Page: <http://www.facebook.com/TAITO.Eng>
- * Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>

About Bust-A-Move (Puzzle Bobble)

Brothers "Bubblun" and "Bobblun" have been turned into dragons by the curse of a witch. The brothers blow and burst



bubbles to search a way to turn back into human form. Bust-A-Move/Puzzle Bobble's classic, exciting play formula is simple but addictive: connect three or more bubbles of the same color to remove them from the field and progress.

About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as BUST-A-MOVE® (originally known as PUZZLE BOBBLE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries.

More information on TAITO can be found at <http://www.taito.com/>

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