



**FOR IMMEDIATE RELEASE**



**GROOVE COASTER ZERO TEAMS UP WITH PUZZLE & DRAGONS**  
*Special Crossover Event Begins August 12*

**TOKYO (August 9, 2013)** – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., and GungHo Online Entertainment, Inc., today announced a special collaboration between TAITO's iPhone®, iPod touch®, and iPad® rhythm game GROOVE COASTER® ZERO and GungHo's puzzle RPG app PUZZLE & DRAGONS. From Monday, August 12 through Sunday, August 25, GROOVE COASTER ZERO-themed event dungeons and characters from SPACE INVADERS® will be appearing in PUZZLE & DRAGONS. During the same period, levels featuring original and remixed PUZZLE & DRAGONS background music will also be available for play in GROOVE COASTER ZERO.

**GROOVE COASTER ZERO DUNGEONS Featured in PUZZLE & DRAGONS!**

As part of the crossover event, GROOVE COASTER ZERO-themed dungeons will be available for play in PUZZLE & DRAGONS. These event dungeons are designed as "Technical Dungeons," enabling enemies to use special skills to fight back against players in addition to their standard attacks. Four different difficulty settings are presented, guaranteeing an experience suitable for everyone from beginners to PUZZLE & DRAGONS experts.

The characters of SPACE INVADERS—including standard and evolved versions of the OCTOPUS, CRAB, SQUID, UFO—and the GROOVE COASTER ZERO icon's GC CRAB will also be appearing in the event dungeons, providing nostalgic pixel monsters for players to defeat.

**PUZZLE & DRAGONS Tracks Appear in GROOVE COASTER ZERO, Remixed by ZUNTATA!**

Original and remixed versions of PUZZLE & DRAGON's in-game background music will also appear in new playable tracks for GROOVE COASTER ZERO. A new version of composer Kenji Ito's "Departure," specially remixed by TAITO sound team ZUNTATA member COSIO, will be available to play free of charge until the end of the crossover event. As a special bonus, the top

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1,000 ranking players for the “Departure –Remix– “ track will receive ten free VISIBLE items when the campaign concludes.

In addition to the free level, the event features the launch of a new Puzzle & Dragons Pack for GROOVE COASTER ZERO. This deluxe pack includes three fan-favorite songs by Kenji Ito and one special ZUNTATA remix. In addition to the four playable tracks, customers will receive a special limited edition Avatar based on the popular King Metal Dragon PUZZLE & DRAGONS character. While play of the free track is limited to the special event period, the Puzzle & Dragons Pack stages and limited edition Avatar will remain available for use after the campaign has ended.

### **[PUZZLE & DRAGONS Pack Contents (\$4.99)]**

Departure / Kenji Ito; Walking Through the Towers / Kenji Ito; The Orb Festival / Kenji Ito; Walking Through the Towers –Remix– / Remixed by COSIO, composed by Kenji Ito.

These new tracks, along with the special King Metal Dragon Avatar, add an appealing PUZZLE & DRAGONS twist to the unique rollercoaster-like GROOVE COASTER ZERO world.

Participating in the crossover event are the Apple App Store edition of GROOVE COASTER ZERO and the Apple App Store, Android, and Kindle Fire editions of PUZZLE & DRAGONS.

### **About GROOVE COASTER ZERO**

Released for the iPhone, iPad, and iPod touch, GROOVE COASTER ZERO is a free-to-play rhythm game. The game offers exhilarating roller coaster action with simple one-finger controls; players simply touch to the rhythm. Boasting a variety of new features, the game is an expanded follow-up to 2011’s internationally award-winning GROOVE COASTER.

The core game includes more than 20 free playable tracks, as well as offering a wide variety of VOCALOID, J-POP, video game music, and original songs as extra downloadable content. GROOVE COASTER ZERO continues to grow, with more appealing tracks on the way.

### **About PUZZLE & DRAGONS**

A mobile gaming phenomenon, *Puzzle & Dragons* continues to see tremendous growth thanks to the game’s addictive combination of puzzle, dungeon crawling, and monster collecting gameplay. Players capture, collect, and evolve hundreds of elemental monsters while using quick thinking to chain combos and maximize the abilities and skills of their monsters.

[Details](#)

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### GROOVE COASTER ZERO

- \* Region: Worldwide
- \* Price: Free-to-Play, with in-app purchases
- \* Device: iPhone / iPod touch / iPad
- \* Operating System: iOS 4.3 or later
- \* Copyright: ©TAITO CORP.1978,2013
- \* Link: <https://itunes.apple.com/app/id549050409>

### PUZZLE & DRAGONS

- \* Region: North America, Japan, Korea
- \* Price: Free-to-Play, with in-app purchases
- \* Device: iPhone / iPod touch / iPad /  
Recommended Android devices (see homepage for details) /  
Kindle Fire / Kindle Fire HD (7" / 8.9")
- \* Operating System: iOS 5.0 or later  
Android OS 2.3-4.2
- \* Copyright: ©GungHo Online Entertainment Inc. All Rights Reserved.
- \* Links: App Store:  
<https://itunes.apple.com/app/id563474464>  
Google Play:  
<https://play.google.com/store/apps/details?id=jp.gungho.padE>  
[N&hl=en](#)  
Amazon App Store:  
<amzn://apps/android?asin=B00ANI9PIW>

#### Related Links

- \* GROOVE COASTER Homepage: <http://groovecoaster.com/>
- \* GROOVE COASTER Facebook® Page: <http://www.facebook.com/GrooveCoaster>
- \* TAITO Official Homepage: <http://www.taito.com/>
- \* TAITO's Official Facebook Page: <http://www.facebook.com/TAITO.Eng>
- \* Follow TAITO on Twitter®: <http://twitter.com/TaitoCorp>
- \* GungHo Online Entertainment Homepage: <http://www.gunghoonline.com>
- \* Follow GungHo on Twitter: [https://twitter.com/GungHo\\_America](https://twitter.com/GungHo_America)

#### **About TAITO Corporation**

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

#### **About GungHo Online Entertainment America**

GungHo Online Entertainment America is a multiplatform publisher dedicated to delivering the best titles, content and support for the online gaming community. Established in 2012 and led by former Square Enix and XSEED Games executive Jun Iwasaki, GungHo Online Entertainment America is

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the US division of GungHo Online Entertainment (GOE), an established Japanese publisher. GungHo Online Entertainment America's content partners include leading developers Game Arts, Acquire, and Gravity, all of which are subsidiaries of GOE. GungHo Online Entertainment America publishes and distributes network-oriented games for console, handheld, mobile, tablet, and MMO-style games for PC. GungHo Online Entertainment America is located in El Segundo, CA. For more information, visit [www.gunghoonline.com](http://www.gunghoonline.com).

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