



FOR IMMEDIATE RELEASE



GROOVE COASTER ZERO NOW AVAILABLE ON THE APP STORE

Hit Groove Game's Newest Installment Released in Free-to-Play Form

TOKYO (November 20, 2012) – TAITO Corporation (TAITO®), a wholly-owned subsidiary of Square Enix Holdings Co., Ltd., today announced the worldwide release of GROOVE COASTER® ZERO for iPhone®, iPod touch®, and iPad®.

When the original GROOVE COASTER was released in July 2011, its exhilarating rhythmic rollercoaster-like thrills and intuitive one-finger controls quickly earned it a great deal of critical acclaim and accolades. As the newest installment in the series, GROOVE COASTER ZERO combines new tracks and features with the fan-favorite game play of its predecessor, presenting the final product in an appealing free-to-play package.

GROOVE COASTER, Now Powered Up and in Free-to-Play Form!

GROOVE COASTER ZERO is a new, free-to-play entry in the GROOVE COASTER series. Players unlock new tracks (levels) as they progress through the game, resulting in a game that grows as it is played. Adding to the proven GROOVE COASTER formula are individual track score rankings and a new feature that awards badges for perfect plays.

Plenty of Appealing Songs, With More on the Way!

In addition to the original GROOVE COASTER tracks, this edition of the game boasts a diverse line-up of new songs to suit a variety of musical tastes. In addition to the free tracks that become available as the player progresses, the game is further enhanced by an attractive selection of premium songs. GROOVE COASTER ZERO is launching with more than 30 free and premium tracks, with regular updates planned for the future.

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Special Gift Tracks for Existing GROOVE COASTER Fans!

As a show of gratitude to the fans that made the original game such a success, those players with GROOVE COASTER installed on their iPhone/iPod touch/iPad are eligible to receive three limited edition gift tracks within GROOVE COASTER ZERO. These special tracks are not for sale and are unavailable by other means.

TAITO will continue to release high-quality games that take full advantage of the iPhone and iPod touch's individual characteristics.

Details

GROOVE COASTER ZERO

* Release Date:	November 20, 2012
* Region:	Worldwide
* Price:	Free-to-Play with paid expansions
* Device:	iPhone / iPod touch / iPad
* Operating System:	iOS 4.2 or later
* Copyright:	©TAITO CORP.1978,2012
* Game Designer:	Reisuke Ishida

Track List (Excerpt)

The Star-Spangled Banner / COSIO
KIKIKAIKAI / YMCK
Dreamer / Takeharu Ishimoto & Yuriko Kaida
Freestyle Beats / Mitsuto Suzuki
Shooting Star / Masashi Hamauzu & Mina
Wacky dance ethnic / Sampling Masters MEGA
Music Revolver / Zeami
Kannanshinku (Mortification of the flesh) / Shohei Tsuchiya
Sleep / Shohei Tsuchiya
Planet Connection / COSIO
Music Plot Type Three / COSIO
Eclipse Landscape / COSIO
Static Const Void / COSIO
and more!

Related Links

* GROOVE COASTER Official Homepage:	http://groovecoaster.com/
* Official YouTube Trailer	http://youtu.be/z5ZPWreADWo
* Official Smartphone Homepage - touch! play! TAITO:	http://tap.taito.com/
* TAITO Official Homepage:	http://www.taito.com/
* TAITO's Official Facebook® Page:	http://www.facebook.com/TAITO.Eng
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About TAITO Corporation

TAITO Corporation (TAITO) is a wholly-owned subsidiary of Square Enix Holdings Co., Ltd. With

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headquarters in Tokyo, Japan, TAITO operates core businesses such as game arcade operations, coin-operated game machines, and mobile phone content services. A seminal part of gaming history, TAITO caused a worldwide sensation with its arcade legend, SPACE INVADERS®, and developed such fan favorites as PUZZLE BOBBLE® (BUST-A-MOVE®) and ARKANOID®. Today, TAITO continues to thrill game lovers of all generations by offering both classic and new family-oriented titles on the latest gaming platforms. TAITO delivers a wide range of entertainment experiences with the goal of providing consumers with fresh surprises and new discoveries. More information on TAITO can be found on the Internet at <http://www.taito.com/>.

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